

# MAKING DIGITAL ASSETS WORK

The age of tape and analogue media has passed. The use of digital media by the Police is growing daily. The current situation can be characterised as a multitude of technologies feeding an array of systems all focused on supporting tactical operational needs.

Moving forward, it requires the clear definition of a strategic direction to be approved at the highest level, as digital media impacts on every Force business unit. However, one of the key reasons for **NOT** doing anything is that it is currently unclear where the lines of responsibility are drawn; clear distinctions need to be made between operational business units and supporting departments such as IT.

At present, digital assets are acquired using disparate technologies and systems but are not addressable from a single point, leading to costly and time consuming procedures for requesting, copying and moving data – in turn creating multiple copies and diluting the efficient management of that data.

SunGard has been working closely with UK Forces to support the development of strategic roadmaps to provide:

- Operational improvement and process transformation, leading to the more efficient use of resources and data
- Increased effectiveness of 'frontline' and 'back office' operations
- Suitable technologies to support business operations
- Reduced costs of expansion and future developments achieved by understanding long term business needs when designing the first steps

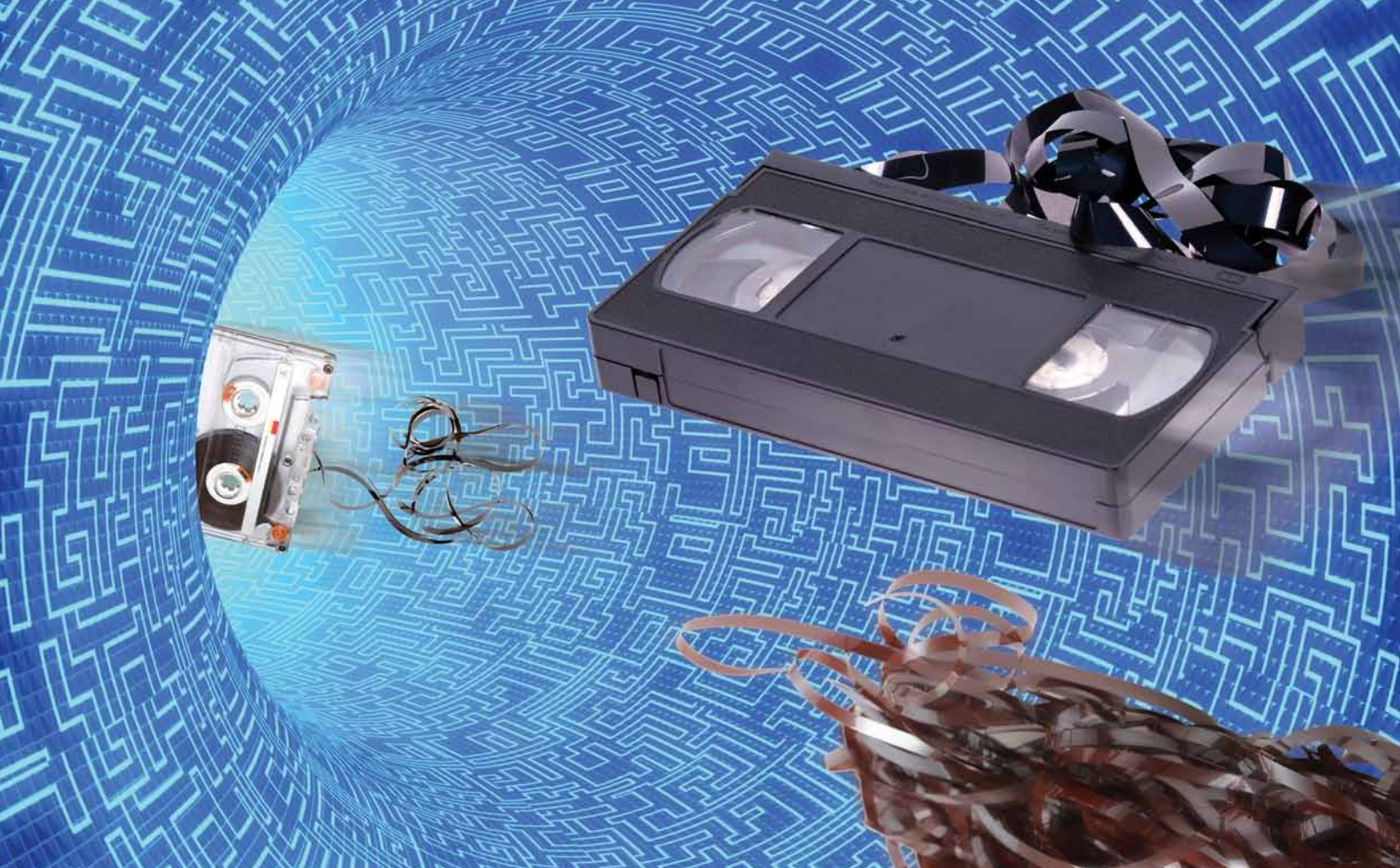


Technological developments will lead to an exponential increase in the amount of digital data that needs to be retrieved, assessed and, depending on its evidential use, either deleted or stored.

By way of example, the ability to capture images or video on a mobile phone and upload it to YouTube within minutes has revolutionised how we approach communications. It is tempting to believe that this capability will increase the effectiveness of policing by allowing 'real time' data to be reviewed centrally to better inform resourcing and the deployment of officers; this has the capacity to radically impact business processes and the solutions employed.

At this point the management solution will need to be ready to receive these images, either in 'real time' via communications networks or in slower time by wired download. The system will need to be able to provide simple 'wizard' based user interfaces to allow for review, analysis and cataloguing of these images and onward transmission to the central store.

In designing its solution SunGard has taken steps to ensure that an open integration capability is built in to the core technology. This approach will allow future developments in acquisition technology to be easily integrated into the solution, minimising risk and any need for bespoke development. **S**



## **SUNGARD** PUBLIC SECTOR



### **Back Office Efficiencies Deliver Front Line Benefits**

SunGard Public Sector Ltd has over 30 years experience of delivering IT services to the public sector; it also has immense operational experience gained from working closely with 49 UK Police Forces.

Over the last few years SunGard has been working strategically with a number of UK Police Forces and partner agencies on their plans for the transition from analogue to digital recording of custody interviews.

Designed for compliance with the current NPJA requirements SunGard has developed, with our partners Weston Digital, a uniquely integrated solution; scalable from standalone recording devices to a national infrastructure.

To find out more about our unique solution and our strategic vision please contact [nick.oliver@sungardps.com](mailto:nick.oliver@sungardps.com)

Email [info.ukolutions@sungardps.com](mailto:info.ukolutions@sungardps.com) or visit [www.sungardps.co.uk](http://www.sungardps.co.uk)

**SunGard Public Sector Limited, Methuen Park, Bath Road, Chippenham, Wiltshire, SN14 0TW**  
**Telephone +44 (0) 8456 041999**

SunGard and the SunGard logo are trademarks or registered trademarks of SunGard Data Systems Inc. or its subsidiaries in the U.S. and other countries. All other trade names are trademarks or registered trademarks of their respective holders.  
Copyright 2010 SunGard Public Sector Limited.  
Registered Office: 25 Canada Square London E14 5LQ United Kingdom

